



For Immediate Release

Industry News

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CELEBRITY RESORTS GOLF SPOOKTACULAR RAISES \$20,000 FOR GIVE KIDS THE WORLD VILLAGE

Orlando, Florida – October 31, 2008 – Celebrity Resorts today announced that the company presented a check for \$20,000 to Give Kids The World Village (GKTW) on Thursday, October 30. The donation was the result of the second annual charity Golf Spooktacular, a Halloween-themed golf tournament that Celebrity Resorts invites the Central Florida community to support.

“Non-profit organizations suffer more than most in economic times like these, so we are extremely grateful to our sponsors, the golfers, and the businesses and individuals who made it a point to contribute,” said C. Craig Lewis, chief operating officer of Celebrity Resorts. “Helping children is our passion, and we are proud of the success of the Golf Spooktacular. With the help of our sponsors and the Central Florida community, we hope to continue to exceed our numbers in years to come.”

With over 100 golfers, 24 corporate sponsors, as well as donations from many local businesses and individuals, the 2008 Golf Spooktacular proceeds exceeded the donation from the inaugural event.

“We are thankful for Celebrity Resorts' continued support of GKTW and the response of the community for this event,” said Laura Barsalou, assistant manager of development at GKTW.

“For the second year we travelled all the way from Amelia Island, FL just to support this cause. It's a creative concept and a fun, competitive tournament to golf in,” said Heyward Burnet, executive vice president of Insurance Offices of America.

Visit www.golfspooktacular.com for more information about the Golf Spooktacular and to see photographs of the event.

About Celebrity Resorts

Founded in 1979, Celebrity Resorts has developed and managed numerous successful projects throughout the nation and in the Caribbean. The company is headquartered in Orlando, Florida, and currently has 20 resorts in six states, conducts business in more

than 30 states, provides vacation services for more than 80,000 families on an annual basis, and has an extensive growth plan that includes adding resorts and property management opportunities to its portfolio in the near future. For more information about Celebrity Resorts, please visit www.celebrityresorts.com.

About Give Kids The World Village

Give Kids The World Village (GKTW) is a 70-acre, non-profit resort in Central Florida that creates magical memories for children with life-threatening illnesses and their families. GKTW provides accommodations at its whimsical resort, donated attractions tickets, meals and more for a week-long, cost-free fantasy vacation. With the help of many generous individuals, corporations and partnering wish-granting organizations, Give Kids The World has welcomed more than 88,000 families from all 50 states and over 65 countries. To learn more, please visit www.gktw.org.



Melissa Van Dine, Celebrity Resorts' vice president of human resources and corporate communications, presents the \$20,000 Golf Spooktacular check to Mitch Goldberg, vice president of development for GKTW.

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